



Vicki J. Martin, Ph.D.  
President

700 West State Street  
Milwaukee, Wisconsin 53233-1443  
414-297-6320  
fax: 414-297-6553  
e-mail: martinv@matc.edu

Dear Friends of Bradley Tech,

As we near the first anniversary of the collaborative M<sup>3</sup> Partnership between Milwaukee Public Schools, Milwaukee Area Technical College and the University of Wisconsin-Milwaukee, we want to share the incredible progress our community has made toward returning Bradley Tech to its status as the premier technology and trade school in Wisconsin.

In late spring and summer of 2015, M<sup>3</sup>, the Bradley Tech Commission, principal Jineen McLemore-Torres and Bradley Tech faculty and staff members developed a comprehensive revitalization plan for Bradley Tech focused on:

- Expanding Bradley Tech's enrollment pipeline
- Ensuring more students have access to high-quality secondary education opportunities
- Strengthening relationships with corporate partners and improving opportunities for students to gain real-world experience at internships
- Equipping faculty and staff to prepare students for long-term success

Since that time, M<sup>3</sup>, the Bradley Tech Commission and school leaders have met regularly to identify innovative ways to move the needle on our aggressive performance metrics. Although we know there is still much work to be done, here's a look at what the Bradley Tech community has achieved since our last update to you in October. I hope you agree that tremendous progress continues to be made, and share in the enthusiasm held by so many about the future of Bradley Tech.

In fact, some of the wonderful work going on at Bradley Tech has recently been shared in the local news. Click on the links below for recent media stories that bring the great work of our students and staff to life:

- [WUWM Radio's "Lake Effect": Tech Education & the Motorcycle BUILD Program](#)
- [FOX 6 News: BUILD program teaches students ins and outs of motorcycle engineering](#)
- [CBS 58: Building Freedom: Bradley Tech students get hands-on with motorcycles](#)
- [Telemundo: Programa BUILD de la escuela Bradley Tech](#)

Here's a look at additional progress being made on M<sup>3</sup>'s Bradley Tech revitalization plan:

**Downtown Milwaukee Campus**  
700 West State Street  
Milwaukee, WI 53233-1443

**Mequon Campus**  
5555 West Highland Road  
Mequon, WI 53092-1199

**Oak Creek Campus**  
6665 South Howell Avenue  
Oak Creek, WI 53154-1196

**West Allis Campus**  
1200 South 71st Street  
West Allis, WI 53214-3110

**MATC.edu**  
**414-297-MATC**

**Academic Success Goal: Provide high-quality math, literacy and career technical programs, curriculum and applied experiences to graduate productive, life-long learners who are college, career and job ready.**

- The MATC Promise, which provides eligible area high school students the opportunity to receive valuable postsecondary education at no cost, received 2,969 applications for its inaugural 2016-17 year. More than 98% of Bradley Tech seniors applied to be a part of the MATC Promise program.
- In late November 2015, Bradley Tech began offering night classes to support older students with jobs and to give students with too few credits the opportunity to catch up to their peers.

**Enrollment & Participation Goal: Increase enrollment demand and retention through intentional and systematic recruitment and engagement strategies.**

- During the most recent early high school enrollment period, Bradley Tech was selected as the first choice of nearly 200 Milwaukee Public Schools' eighth-grade students. This is a very positive sign that the program is gaining momentum. We anticipate more students, including those from other high schools, will select Bradley Tech as their first option when the district completes its traditional enrollment process in mid-February.
- A redesigned curriculum, aimed at better preparing students to meet the needs of the local workforce through industry-specific "career pathway" programs, was approved by the Bradley Tech Commission at the December 2015 meeting. The following redesigned career pathways will be offered during the 2016-17 academic year:
  - Carpentry
  - Machine Tool Operation
  - Pre-engineering/Mechanical Drafting
  - Web Design/Mobile Application Design
  - Welding
  - Four-year college transfer ("Panther Tracks") for seamless transition from MATC to the University of Wisconsin-Milwaukee
- The Commission also recommended offering three new career pathways beginning in the 2017-18 academic year to meet industry demand: Electricity, Masonry and Plumbing. MATC and UWM faculty will collaborate with Bradley Tech faculty to identify course needs/equipment and assist Bradley Tech faculty with any needed technical assistance and/or professional development for the new career pathways.
- In fall 2015, Public Allies placed a full-time student recruiter, Dominique Whitehurst, at Bradley Tech, to:
  - Help establish a recruitment committee that focuses on incorporating the key strategies related to enrollment and the pathways model into the Commission's work
  - Work with the Bradley Tech Advisory Committees
  - Assist the Wisconsin Regional Training Partnership (WRTP) in its work to develop and recruit a more diverse and qualified workforce throughout the region

**Community & Partners Goal: Establish a model that will engage partners to ensure student success and build a strong community.**

- Scott Sommer, who has taught in Bradley Tech's Information Technology department for more than a decade, was hired as Bradley Tech's new Industry Liaison. In this role, Mr. Sommer works closely with M<sup>3</sup> and local business leaders to establish and strengthen connections between the classroom and the workplace. His focus during his first year is to:
  - Increase internship opportunities for students
  - Proactively engage with Bradley Tech's industry advisory boards

- Strengthen relationships with corporate partners in the Milwaukee area
- In summer 2015, Chris Piszczek began his position as community schools coordinator for Bradley Tech through the Community Schools partnership between Milwaukee Public Schools and the United Way of Greater Milwaukee and Waukesha County. As community schools coordinator, Mr. Piszczek supports strategic partnership development for the school with the goal of Tech becoming a vital resource for the community. During his first year at Tech, Mr. Piszczek is:
  - Assessing the various community partners that work with Bradley Tech and ensuring that all are aligned with the goals set forth by the Bradley Tech Commission
  - Working to strengthen school governance, alumni ties and parental engagement through community outreach
  - Proactively reaching out to potential community partners in the Milwaukee area
- Long-time Bradley Tech supporter PPG Industries awarded a \$5,000 grant to Bradley Tech's Motorcycle BUILD Program, which gives students hands-on welding, casting and mechanics experience as they restore a vintage motorcycle into a modern racing machine. This year, six students are participating in the Motorcycle BUILD program, which earns them credit towards graduation. The PPG grant allowed the program to move to an expanded workspace and upgrade its equipment.

**Faculty & Staff Development Goal: Develop faculty and staff with the skills, knowledge, expertise and resources to facilitate the success of Bradley Tech students.**

- Faculty and staff have begun to participate in mindfulness training, a resource to improve self-reflection, deepen professional fulfillment and accelerate positive behavior changes. This will be a continuous effort.
- The Bradley Tech Commission plans to meet with Bradley Tech faculty in February to hear their feedback on recent successes at the school, as well as discuss proactive, innovative ways to address challenges.
- This spring, Bradley Tech faculty will receive training from MATC instructors on the updated Bradley Tech curriculum, which will be implemented during the 2016-17 school year. This type of professional collaboration was a key reason the M<sup>3</sup> initiative was established and will enhance the learning experience for students.

On behalf of the M<sup>3</sup> Partnership, the Bradley Tech Commission and the Bradley Tech faculty and staff, thank you for your continued investment and interest in our Bradley Tech students and families and the future of technology and trade education in Milwaukee.

Best regards,



Dr. Vicki J. Martin  
 President, Milwaukee Area Technical College  
 Member, M<sup>3</sup> Partnership  
 Chairperson, Bradley Tech Commission